

TRANSMITTAL FORM

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		Application Number	10/790,892
		Filing Date	March 2, 2004
		First Named Inventor	Jeffrey A. McFadden
		Art Unit	3621
		Examiner Name	not yet known
Total Number of Pages in This Submission	2	Attorney Docket Number	10005.001710

ENCLOSURES (check all that apply)

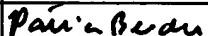
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Patrick D. Benedicto, Reg No. 40,909 OKAMOTO & BENEDICTO LLP
Signature	
Date	September 28, 2004

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35 U.S.C. 122(b)(2)(B)(ii)
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(35 U.S.C. 122(b)(2)(B)(iii))**

Send completed form to:
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Application Number	10/790,892
Filing Date	March 2, 2004
First Named Inventor	Jeffrey A. McFadden
Title	Optimization of Advertising Campaigns on Computer Networks
Atty Docket Number	10005.001710
Art Unit	3621
Examiner	not yet known

A request that the above-identified application not be published under 35 U.S.C. 122(b) (nonpublication request) was included with the above-identified application on filing pursuant to 35 U.S.C. 122(b)(2)(B)(i).

I hereby rescind the previous nonpublication request.

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If a notice of subsequent foreign or international filing required by 35 U.S.C. 122(b)(2)(B)(iii) and 37 CFR 1.213(c) was not filed within forty-five (**45**) days after the date of filing of the foreign or international application, the application is ABANDONED, and a petition to revive under 37 CFR 1.137(b) is required. See 37 CFR 1.137(f).

September 28, 2004

Date

Signature

(408) 436-2110

Patrick D. Benedicto, Reg No. 40,909

Telephone number

Typed or printed name

This request must be signed in compliance with 37 CFR 1.33(b).

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Name (Print/Type) Patrick D. Benedicto

Signature

Date

September 28, 2004

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